



Fill The House — New Construction Lease-Up Program

Moves for Seniors partners with Senior Housing operators to help them help their residents facilitate the move to their new community home. We offer a full range of moving and downsizing services and act as the resident's advocate to break down barriers to the swift transition to their new home.

Since speed of your lease-up is particularly critical in new community openings, our Fill the House program can help. To speed up occupancy levels, your community sales and marketing teams will be provided with immediate access to experienced, senior-sensitive movers, with extensive resources to service your new residents.

FILL THE HOUSE New Construction Lease-Up Program



WE PROVIDE YOU WITH: 1 FREE SERVICE (UP TO \$1,000)

WHEN YOU COMPLETE: 5 BOOKED ENGAGEMENTS

Fill The House Program Overview

Partner with Moves for Seniors as your preferred resource¹ for relocation related services. In turn, for every FIVE booked engagements (Examples: moves and shipping, downsizing management projects, estate distribution, etc.), we will provide one FREE service of up to \$1,000. Your community will be able to use this in your sales tool kit as needed. There is NO LIMIT on what you can earn! This 12-month partnership begins 30 days after you agree to commit to Fill the House program terms.

¹Not exclusive- program expectation is that at least 50% of move ins will be completed by MFS.

Partnership Responsibilities

Our Commitment

- Offer our entire network of service providers to your Community and your residents
- Provide a dedicated senior move specialist for community staff and residents during the program
- Develop and provide MFS and co-branded literature
- Administer the earned move incentives and apply to future client(s) as required
- MFS provides each of your customers with concierge-type service coordinating and executing their moving needs, including our RoomROVER™ (Remote Online Video Estimate Recording) walkthroughs for seniors

Your Commitment

- Recommend MFS to your residents and prospects
- Include MFS and/or cobranded material in your tour and sales packets
- Provide all Community staff with training/education from MFS staff to understand the scope of our services and operating practices to maximize the benefit for your clients
- Include MFS in any Community digital marketing/ website advertising

Contact Us for More Information

For more information, please contact Bob Burg at 610-535-6597 or bobb@movesforseniors.com.



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